



**HRDC**  
BUILDING A BETTER COMMUNITY



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE  
January 26, 2021

**Contact:**

Jenna Rhoads  
HRDC Communications Manager  
[jrhoads@thehrdc.org](mailto:jrhoads@thehrdc.org)  
406-585-4883



**BERKSHIRE  
HATHAWAY** | Montana  
HomeServices Properties

**ERIN GOFF** | Sales Associate

**HRDC, Thrive and Erin Goff, Sales Associate at Berkshire Hathaway of Bozeman, Partner to Spread the Love**

Bozeman, MONT. – HRDC and Thrive are proud to partner with Erin Goff, Sales Associate, Berkshire Hathaway HomeServices Montana Properties for the Spread the Love community spirit-raiser.

Community members are encouraged to pay what they can for signs and put them in the yards of friends as a surprise or place one in the yard of a neighbor as a gesture of kindness. Included with the sign is a door hanger that can be personalized to recognize the recipient. To learn more or purchase a sign, visit <https://give.classy.org/STL>.

Pop-up locations to purchase signs will occur at the following times and locations in Bozeman:

- Friday, January 29, 4:30 pm to 6:00 pm at 2001 Stadium Drive, Berkshire Building (Drive thru)
- Saturday, January 30, 10:00 am to 2:00 pm at Wild Crumb, 600 N Wallace Ave
- Friday, February 5, 5:00 pm to 7:00 pm at the Berkshire Hathaway Downtown Office, 37 S Wilson
- Saturday, February 13, 2:30-5:30 pm at the Bozeman Public Library parking lot (Drive thru)

Community members may also pick up signs at the north side door of HRDC, 32 S Tracy Ave, from Monday, February 1 through Friday, February 12 from 10:00 am to 2:00 pm. Signs are also available at HRDC's Livingston Office at 111 S 2<sup>nd</sup> St on Tuesday, February 2 through Friday, February 5, and Tuesday, February 9 through Friday, February 12 from 10:00 am to 2:00 pm.

“It’s a sweet, simple, and safe way to brighten someone’s day and all proceeds benefit HRDC and Thrive, organizations that connect people in our community with needed resources and support,” says Robin Mayer, HRDC Special Events and Marketing Manager.

“We are thrilled to be a part of this special campaign and know that after everything the past year has brought, we could all use a boost,” says Brittany Eilers, Thrive Business Partnerships Officer.

"I am grateful we have such phenomenal resources in Bozeman such as Thrive and HRDC, to support the needs of our community. The Spread the Love Campaign is a simple way to create connection and bring joy to everyone in these uncertain times in which so many of us have felt isolated and alone. I invite everyone to join in spreading the love," says Erin Goff, Sales Associate, Berkshire Hathaway HomeServices Montana Properties.

For information about HRDC, visit [thehrdc.org](http://thehrdc.org). For information about Thrive, visit [allthrive.org/](http://allthrive.org/). For information about Berkshire Hathaway HomeServices, visit [bhhsmt.com/](http://bhhsmt.com/).

###