NEWS RELEASE
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HRDC Hosts Staycation Fundraiser to Serve Seniors

Bozeman, MONT. – Now over a year into the COVID-19 pandemic, HRDC continues to provide crucial services to Southwest Montana's older adults. To respond to an increasing need among older adults, HRDC is hosting a Staycation Fundraiser to raise dollars for their senior services.

HRDC's Staycation Fundraiser allows donors to purchase tickets for their chance to win a stay at one of six local accommodations. Each staycation includes one or more overnight stays, with onsite activities and local fare. A total of 100 tickets will be sold at $100.00 per ticket, with 100% of the proceeds going to HRDC's services for older adults. Tickets are available for purchase through Tuesday, May 25. A Facebook live drawing will be held on May 27 at 7:00 pm. To purchase a ticket, visit https://www.justgiving.com/campaign/staycation.

In 2020, HRDC served more than 1,900 seniors in Southwest Montana. The nonprofit focuses on providing wraparound services to help seniors remain self-sufficient and engaged within the community. In a typical year, HRDC would host their annual Bingo event to raise awareness and funds to support their programming. Due to COVID-19, however, the organization is unable to hold this annual fundraiser and has instead opted for their virtual Staycation Fundraiser.

HRDC offers a broad-range of services geared towards seniors, from food and meal assistance to help at home and behavioral health counseling. Without these services, seniors can easily fall through the cracks. Oftentimes, these residents are on fixed incomes, have a limited social network, and must navigate complicated processes, like Medicare, without proper resources.

HRDC's Staycation Fundraiser is generously sponsored by: Grey Cliffs Ranch; First Security Bank; PayneWest Insurance; Kelley Connect; Element Bozeman; Dust Bunnies; and Geyser White Water. For more information about HRDC work with seniors, visit https://thehrdc.org/senior-services/. For information about HRDC, visit https://thehrdc.org.

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