

Fundraising Committee of HRDC, IX

Date: 01/09/2025

Location: Hybrid: virtual at 206 E. Griffin

Committee members present: Linda Young, Amy Stix, Penelope Pierce

Committee members excused: Mitch Bradley, Pete MacFadyen

Staff present: Margaret Mason, Cat Cramer, Kristin Hamburg, Krisat Dicomitis, Mark Woodard, Heather Grenier

Guests present: none

Amy Stix called the meeting to order at 11:03 a.m.

Opening Public Comment:

Amy Stix requested opening public comment. No public comment was made.

Agenda:

1. Previous meeting minute approval

The previous meeting minutes from December 12th, 2024 were reviewed. There were no edits requested. Penelope Pierce moved to approve the meeting minutes. Linda Young seconded. All members voted in favor to approve the minutes.

2. Fundraising Update

Kristin Hamburg provided an update on the end of calendar year fundraising efforts and positive progress towards our overall goal. She also noted that unrestricted donations have increased as did the average amount per gift, even though the total number of donors has decreased slightly. This is informing the process for re-engaging lapsed donors now through March.

She shared that Ungala donations are still coming in but have already exceeded last year's amount. In November and December alone, there were 300 new donors. Lastly, she shared that over the holidays 56 families were adopted and we're seeing this enhance our donor relations.

Lastly she shared an update on the on-going Friday Homeward Point Tours, reminding everyone that dates can be flexible if planned ahead of time.

3. Circle of Friends / Recurring Donors

Kristin shared 167 individuals are currently participating in the monthly giving opportunity. New materials will be developed to promote this further.

4. 50th Anniversary Update

Cat Cramer provided an update on event planning for the 50th Anniversary, with the primary goals being fundraising, celebrating and commemorating 50 years and highlighting our movement forward with the release of our fundraising plan.

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Dates have been narrowed down to Friday May 16th or Friday September 19th. Concerns were expressed about the speed at which planning a May event would require, but Cat expressed confidence in the team's ability to do so. It was also noted of a conflicting event in May that could impact our ability to reach the community. All members voted for September 19th.

5. Endowment and Planned Gift Update

Kristin provided an update on some prospects that the team has been connecting with for gift annuity. She noted that there may be some improvements to make to our process if we advertise planned giving, with initial recommendations being to connect with Montana Non-Profit Association.

6. Meeting schedule for 2025

It was determined the meeting time and frequency would be maintained, but that the March meeting will be cancelled due to schedule conflicts.

Executive Session:

No Executive Session was held. The meeting was adjourned at 11:41 a.m.

The next meeting will be held on February 13th at 11 a.m.